

Code of Ethics

1. Practitioners are expected to uphold the dignity and status of their profession under all circumstances.
2. Practitioners shall recognise an obligation towards the client at all times, and shall practice their profession to the best of their ability for the benefit of the client. The client's welfare, comfort and future health must take priority.
3. The confidence of the client, and the diagnostic findings acquired during a consultation, or in the course of professional treatment, shall not be divulged to anyone without the client's consent except when required by law, or where failure to take action would constitute a menace or danger to the client or another member of the community.
4. Practitioners shall support other practitioners at all times.
5. Practitioners shall not give any guarantees regarding the outcome of any treatment, nor exploit a client for financial gain through inferences or misrepresentation of any sort.
6. Telephone or online consultations with unknown persons having not undergone an appropriate screening process should be discouraged.
7. Practitioner's premises shall be maintained in a hygienic condition, and shall be open at all times to inspection by CNA representatives.
8. Practitioners shall display their current Practicing Certificate and this Code of Ethics in a prominent position in their premises within easy view of the client.
9. Practitioners having clients referred to them by another practitioner shall return such clients to the original practitioner when the specified treatment is completed.
10. A practitioner shall not knowingly interfere with any ongoing treatment instigated by another (qualified, credible) practitioner, whilst the client is under that practitioner's care.

Rules of Practice

1. Practitioners will provide nutrition therapy advice as a priority for a client during consultation and in client health plans.
2. Members must obtain and complete detailed records for their clients, including comprehensive details of treatment. Should any question of malpractice arise, clear records will be made available to the CNA to assist in determining an appropriate course of action, should this be necessary.
3. Personal details, evaluative and diagnostic findings recorded during consultation with clients, or in the course of professional treatment, shall be treated in strict confidence and not divulged to a third party, without prior consent from the client. Where deemed appropriate, a member may consult with a third party while protecting the privacy of the client. Full disclosure will only be made as required by law, or where failure to act would result in danger to the client, CNA member or any other person.
4. It is the responsibility of the member to determine the requirements and needs of the client and offer treatment appropriate to the client's wishes. If the member is unable or unwilling to provide services, they must inform the client of their scope of practice and refer or treat accordingly.
5. It is the member's responsibility to have a clear understanding of current law relating to health practices in New Zealand and must abide by local by-laws at all times.
6. The member's premises shall be maintained to a satisfactory standard of hygiene and privacy at all times, complying with local by-laws and relevant legislation.
7. Members must not use their association with the CNA for the specific endorsement of any commercial product or enterprise, except at the discretion of the committee.
8. Advertising by members of the CNA should be conducted in a professional manner and style appropriate to the member's business and according to the law. Any advertising deemed unsuitable by the CNA shall be withdrawn.
9. Any media release which relates to the CNA, or a member's association with the CNA, must be cleared by the CNA Executive Committee or its appointee prior to public broadcast or publication.